**JOB MARKET**

What do NC State students do in a tough job market? ***They get tougher****.*

We’re here to help you respond positively to a challenging job market.

* **Remain confident**   
  Believe you will find a job.

[Job outlook 2010](http://www.naceweb.org/Research/Job_Outlook/2010/Job_Outlook_2010.aspx) [2 min. video]

* **Commit to the process**

Use the UCC’s resources for maximum employability. Know the process is likely to take longer than anticipated. Many employers are uncertain about their current hiring needs. Patience and persistence are essential.

* **Use multiple strategies**  
  Employers use different approaches and so will you. A common mistake is to rely on one source. Incorporate some of our [job search strategies](http://www.ncsu.edu/career/students/jobsinternships/strategies.php) into the mix.
* **Be open to a variety of employers**  
  Consider industries, companies, and locations you hadn't previously considered. Look at opportunities that add to your skill set, even if they are not a top choice.
* **Consider an alternate entry point**  
  An internship, volunteer, or contract position in your field can lead to an entry-level job when the market improves. Be open to a variety of entry points – even if you are graduating.
* **Let others help**  
  The best leads come from people. Let others (family, friends, faculty, supervisors) know about your search. Ask for advice. One suggestion can become one interview. You only need one job!
* **Personalize the process**  
  Have an answer to [tell me about yourself](http://www.ncsu.edu/career/pdfs/tellme.pdf), a career story you can tell in less than a minute. People remember faces and stories. Leave a positive impression that encourages others to think of you. You’ll be surprised at the connections you can make as a result.
* **Consider graduate school**  
  While this might seem particularly attractive right now -- the decision to attend is best made when you have a clear focus and goal. If you have a clear focus and goal, it could be a great time.
* **Without job at graduation**  
  While internships may be found more quickly, entry-level jobs can take 2-4 months after graduation. You are eligible to use all of the UCC services for one year after graduation.
* **No one is hiring?**    
  Don’t buy it. Students are finding opportunities. Watch for healthier industries in [Morningstar](http://library.morningstar.com/) to find those more likely to hire. Drill down to identify specific companies within each sector. (Begin with the "Industries" section.)